

Kia maintains the same prices and sales conditions nationwide to safeguard customers' trust.

- "Discrepancies between the brochure and products sold may occur due to changes since the time of printing. Specifications may change due to suppliers' conditions. Photographs may depict optional features. Please refer to the most recent monthly price list when purchasing a car and contact a sales representative."
- · Colors depicted in photographs may differ from the actual colors due to printing limitations.
- · Functions and information displayed on the navigation system may differ depending on the time of the navigation update.
- · Drive efficiently: 1. Do not accelerate or stop abruptly. 2. Use only genuine parts to optimize product performance and extend life expectancy.
- · Caution: Please read the car manual before initial use for safe driving.
- · Please recycle this booklet and protect the environment.
- · Customer center: 080-200-2000





This PDF file is for reference only.

Discrepancies between the brochure and products sold may occur due to the time of printing. Please refer to the most recent monthly price list when purchasing a car and contact a sales master.

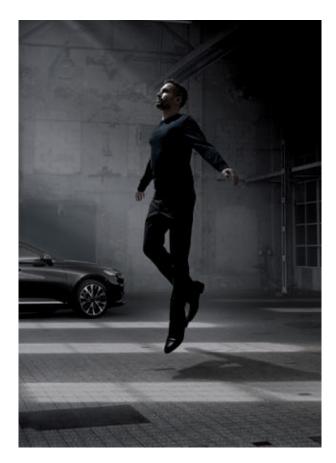




Movement that inspires

Movement and activity are the sources of inspiration and origins of human evolution.

Mankind has evolved through constant roaming and exploration, finding new places, meeting new people, and encountering new experiences. Now Kia is ready to infuse fresh inspiration into life with better vehicles and services that offer new mobility experiences. Kia's innovative performance and spaces, as well as convenient, value-added services, will open new possibilities that lead to advancements in life.









Automotive design should not be just about beauty. It must reflect the lifestyle of its users.

K8's fastback-type silhouette, inspired by luxurious yachts sailing across calm waters, conveys dynamism, while its sleek side character lines manifest a refined taste and sensibility.

K8's innovative beauty is not merely a beautiful design — it's a new lifestyle proposition.







The frameless radiator grille, integrated into the bumper and complemented by moving light patterns inspired by diamonds, conveys a sense of sophistication and depth that is unique to K8. Star Cloud Lighting, which functions as daytime running lights as well as turn signals, is also sculpted in the delicate diamond lattice design, creating an alluring look that resembles a cluster of floating stars. Day or night, K8 conveys the joy of gazing at the glitter of stars.













A sporty, futuristic design that fills life with new inspiration

K8's design breaks away from present paradigms to present the future of mobility.

The freshness of an all-in-one bumper with an integrated grille is unfamiliar yet appealing, and the flawless harmony of the sporty fastback body establishes a new level of class.



Beautiful stories with a lingering finale and fine works of art have an impeccable sense of balance and excitement that last until the very end.

K8's trunk lid that adds a sleek touch to the solid forms of the sides, its broad yet proportionally perfected taillight, and its simple yet impactful bumper garnishes exude dramatic beauty that puts K8 in a league of its own.



Designed to be a new, extended platform for daily activities,

K8's interior resembles a luxurious hotel lounge or an inspirational
art gallery filled with advanced connectivity technologies.

It is an artistic space that is masterfully crafted,

fitted with ultra-comfortable seats and cutting-edge technology.

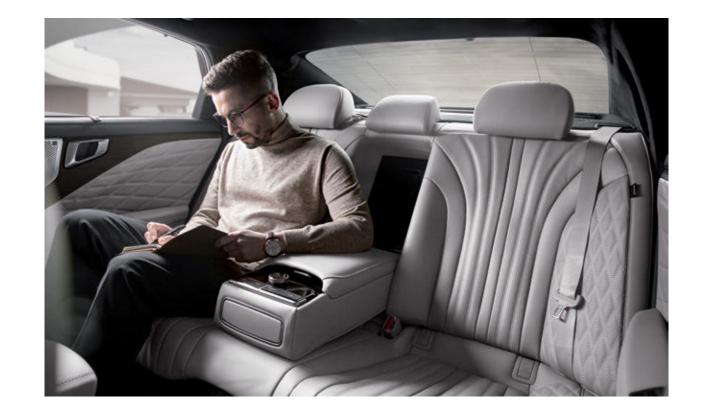






K8's interior space was thoughtfully created with your daily lifestyle and underlying needs in mind.

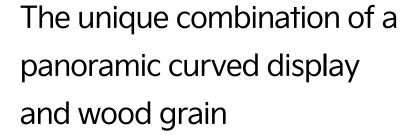
Whether alone or with your family, K8 offers a comfortable and relaxing space
that caters to your needs.











Kia's first panoramic curved display, paired with natural wood grain, conveys a unique sensibility.

Ergo Motion Seats, equipped with 7 air pockets that can be adjusted according to driving circumstances to maximize seating comfort, reduce driver fatigue and ensure a more enjoyable ride.









Premium wood grain & ambient light

Shift-by-wire transmission dial

Quilted Nappa leather seat Ergo Motion Seat

PDF REFERENCE _ Jul 1, 2021. PDF REFERENCE _ Jul 1, 2021.

The joy of taking control over high-technology with state-of-the-art panels

All of the technologies and designs that meet the eyes, ears, and fingertips have been carefully refined and streamlined.

Users can control diverse functions intuitively, adjust music and temperature to fit their taste, and indulge in a hassle-free life in K8.

01. 12.3" navigation

A 12.3" wide display enables the driver to see navigation maps and diverse vehicle information easily at once, providing access to Kia Connect, a state-of-the-art connected car service with functions such as remote control and safety and security in the Kia Pay app and a few taps of the navigation screen. services. Operation is even more convenient with widgets and a split-screen display. ** Complimentary 5-year basic subscription to Kia Connect and a 5-year extension to a "light" package (SOS emergency dispatch, automatic notification of airbag deployment, monthly reports, traffic information).

02. Kia Pay

Kia Pay is a hassle-free payment system that can settle gas and parking fee payments at affiliated merchants with a card registered

* The list of affiliates is continuously expanding. For a real-time, updated list, please consult the navigation system or the Kia Pay app.

03. Vehicle location sharing

Makes group travel easy by conveniently transmitting your current location and destination to other people's navigation screens or smartphone apps or by sending them via text message.

* Senders and recipients must have Kia Connect navigation systems and valid subscriptions.







04. Infotainment / Air conditioning controls

A high-tech control panel integrates key functions of the infotainment and air conditioning systems and simplifies their operation with a single button that can switch between the two systems that is located in the center of the panel. All physical buttons other than those for functions that require an intuitive operation, such as media volume and cabin temperature control, are touch-based, just like the latest electronic devices.

05. Meridian premium sound (14-speaker)

A world-class, high-end Meridian audio system delivers rich, lifelike sound inside the cabin. Meridian's proprietary digital algorithm adjusts sound according to changes in vehicle speed and offers multiple settings to enhance passengers' listening pleasure.





Specifications may vary according to the trim, engine, and options that are selected.





Hybrid Technology

Equipped with a 1.6 turbo hybrid engine that maximizes fuel efficiency and output, K8 Hybrid delivers a stellar driving performance and outstanding fuel efficiency in diverse road conditions. Its exclusive hybrid-only wheel and content double the joy of futuristic driving.

1.6 Turbo Hybrid

18.0 combined fuel efficiency km/ℓ (based on 17" tires, no built-in cam)

180 max. engine power ps / 5,500rpm

27.0 max. engine torque kgf·m / 1,500~4,500rpm

44.2 max. motor power 264 max. motor torque kgf·m / 1,500~4,500rpm

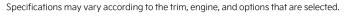


Exclusive wheel

Exclusive emblem

Exclusive contents







The optimal, eye-opening combination of AWD and a 3.5 gasoline engine

The balance between a best-in-class 3.5 gasoline engine, AWD, and electronically controlled suspension renders unparalleled dynamism and stability.

3.5 gasoline engine

 $300~^{\text{Max. power}}_{\text{PS/6,400rpm}}~36.6~^{\text{Max. torque}}_{\text{kgf-m/5,000rpm}}~10.6~^{\text{combined fuel efficiency}}_{\text{km/ℓ (based on 2WD 18" tires, no built-in cam)}}$

3.5 LPI engine

240 Max. power PS/6,000rpm 32.0 Max. torque 8.0 combined fuel efficiency kgf-m/4,500rpm 8.0 km/ℓ (based on 17" tires, no built-in cam)

2.5 gasoline engine

25.3 Max. torque kgf-m/4,000rpm 12.0 combined fuel efficiency km/ℓ (based on 17" tires, no built-in cam)



PDF REFERENCE _ Jul 1, 2021.

Cutting-edge driver assistance systems that reveal the future of driving

The starting point and final goal of future mobility is safety. Advanced driver assistance systems that comprise Kia's ADAS technology reduce driver fatigue and boost the safety of driving. In a K8, safety is always on your side.

01. Forward Collision-avoidance Assist

Alerts the driver if there is a danger of colliding with a car, pedestrian, or cyclist. Brakes are applied automatically if the risk of colliding increases and in intersections when there is a risk of colliding with vehicles approaching from the left or right.

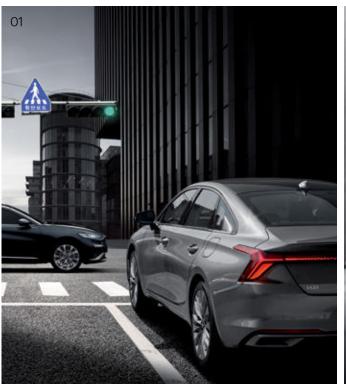
02. Blind-spot Collision-avoidance Assist

Alerts the driver if there is a danger of colliding with a vehicle approaching from the back in an adjacent lane. Brakes are applied automatically if the risk of colliding increases. The system also activates if a car is approaching in an adjacent lane while steering into the road after parallel parking.

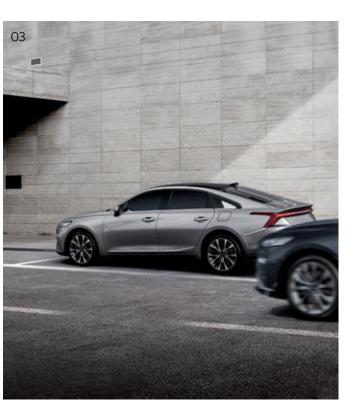
Sounds an alarm if a car door is on the back in an adjacent lane. Activates if a car is approaching prevent the doors from opening.

03. Safe Exit Assist

Sounds an alarm if a car door is opened while a vehicle is approaching from the back in an adjacent lane. Activates the electronic child safety lock to prevent the doors from opening.







04. Lane Keeping Assist

Tracks the lane to help the driver maintain the center of the lane.

05. Navigation-based Smart Cruise Control

Helps to maintain a safe driving speed according to road conditions while cruising on a highway. Automatically reduces speed before entering a curve or safety zone and resumes acceleration to a preset speed thereafter. Adjusts speed automatically to safely enter and exit a highway.

Highway Driving Assist 2

Helps to maintain a preset speed and safe distance from the vehicle in front and to keep the center of the lane while driving on a highway. In addition, it evaluates the safety of changing lanes when a turn signal is activated and helps to make the lane change.

DRIVE Hassle Free, Delightful Driving

* ADAS : Advanced Driver Assistance System

WiSE Peace of mind for a more enjoyable and pleasant drive
Kia's brand name for ADAS technology that proactively analyzes driving

conditions and assists drivers to provide the highest level of safety to drivers, passengers, pedestrians, and drivers of other vehicles alike.





Specifications may vary according to the trim, engine, and options that are selected.

Refined technology that has been applied more extensively to match the actual usage environment

The beauty of new technology shines through when it brings unmistakable joy and convenience to real life.

The driving sensation of AWD and the electronically controlled suspension, as well as the diverse, thoughtful convenient features, serve as constant reminders of the value of technology.

01. AWD / Electronically controlled suspension

Controls the power of the front and rear wheels variably according to the road and vehicle's condition to ensure stability even when driving on rough, slippery, snow-covered, and muddy roads and while accelerating or turning. In addition, it automatically controls the damping force of the suspension according to road and driving conditions to optimize the stability of steering and the comfort of the ride.



02. Head-up display

Projects vivid graphics and diverse driving information directly onto the windshield to help drivers keep their eyes on the road for safe driving. ** HUD display and rotation settings can be stored in the Integrated Memory System.



03. Remote 360-degree view (surround view)*

Shows the status and surroundings of your vehicle remotely, even from far away, through the Kia Connect app on your smartphone.

06. Remote Smart Parking Assist

04. Blind-spot View Monitor

signal is activated.

Helps to park or pull out the car remotely from the outside by moving it forward or backward.

Displays a rear-view image of the turning side on the cluster when the turn

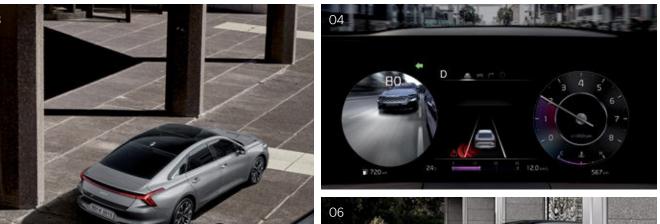
* Driver must be within 3 m of the vehicle. The car can be moved up to 7 m at a time (maximum is twice or 14 m)

05. Surround View Monitor

Shows the surroundings of the vehicle to ensure safe parking.

07. Rear Occupant Alert

Determines the presence of a rear-seat passenger based on the opening and closing of rear doors and sensors inside the cabin. Alerts the driver to check the rear seat by sounding an alarm, displaying a message on the cluster, and sending a Kia Connect text message.









*A virtual image has been used to help viewers' understanding. / Specifications may vary according to the trim, engine, and options that are selected.

Thoughtful and refined details that enhance value

Whether it's the exterior or the interior space, every detail in K8 incorporates a future-oriented design and a cutting-edge function. Details become more beautiful the more you see them and features become more satisfying the more you use them, bringing new joy to everyday life.



17" alloy wheel



17" full finish wheel (hybrid-only)



18" full finish wheel



19" full finish wheel



19" sputtering wheel





Supervision cluster (12.3" color TFT LCD)

Supervision cluster (4.2" color TFT LCD)

8" display audio





Frameless room mirror Suede interior



Bumper-integrated radiator grille



Projection LED headlamp



LED DRL / LED turn signal



LED rear combination lamp







Wireless smartphone charging system



3-zone climate control system (rear seat climate control system)



Kia digital key



Panoramic sunroof



LED repeater integrated outside mirror Chrome garnish





Electric safety power trunk



Reverse guide lamp



Front relaxation comfort seat



Seat ventilation system/seat warmer (all seats)*



Hanger-type headrest



Seat back pocket (board type)



Circular cylinder (3.5 LPI engine)

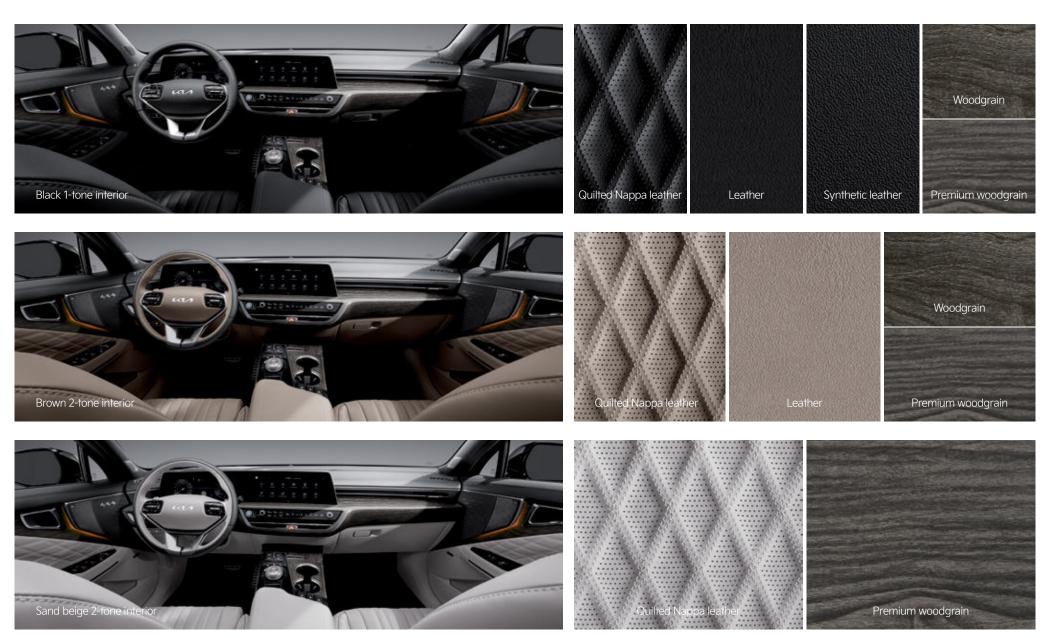
Snow White Pearl

(SWP)

Exterior colors

Steel Gray Gravity Blue Deep Forest Green Aurora Black Pearl Interstellar Gray (AGT) (B4U) (G4E)

Interior colors



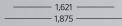
X Leather and Nappa leather use a combination of genuine and synthetic leather.

Specifications may vary according to the trim, engine, and options that are selected.

Specification

Dimension











* Wheel tread: Corresponds to 19" tires; Units: mm

Wheel tread: Corresponds to 17"/18"/19" tires respectively; Units: mm

Technical Data

Specifications		K8	Specifications		2.5 gasoline	3.5 gasoline	3.5 LPI	1.6 Turbo Hybrid	
Overall length	(mm)	5,015	Displacement	(cc)	2,497	3,470	3,470	1,598	
Overall width	(mm)	1,875	Max. power	(ps/rpm)	198 / 6,100	300 / 6,400	240 / 6,000	180 / 5,500 44.2 kW	
Overall height	(mm)	1,455	Max. torque	(kgf·m/rpm)	25.3 / 4,000	36.6 / 5,000	32.0 / 4,500	27.0 / 1,500~4,500 Electric motor 264 Nm	
Wheelbase	(mm)	2,895	Max. tire size		245 / 40R19	245 / 40R19	245 / 45R18	245 / 45R18	
Wheel tread	front (mm)	1,631 / 1,626 / 1,621	Brake	front / rear	Ventilated disc / Disc				
	rear (mm)	1.638 / 1.632 / 1.627	Suspension	front / rear	MacPherson Strut / Multi-link				

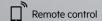
Government-certified standard fuel efficiency and class

	Model	Displacement (cc)	Unladen vehicle weight (kg)	Transmission	Class	Combined CO ₂ emissions (g/km)	City (km/ℓ)	Highway (km/ℓ)	Combined (km/ℓ)
	17" tires	2,497	1,540	8 AT	3	140	10.3	15.0	12.0
2.5 gasoline	17" tires (with built-in cam)	2,497	1,540	8 AT	3	141	10.2	14.9	11.9
	18" tires	2,497	1,560	8 AT	3	144	10.1	14.4	11.7
	19" tires	2,497	1,570	8 AT	4	148	9.8	14.0	11.4
3.5 gasoline	18" tires	3,470	1,640	8 AT	4	160	9.0	13.4	10.6
	18" tires (with built-in cam)	3,470	1,640	8 AT	4	162	8.9	13.2	10.5
	19" tires	3,470	1,650	8 AT	4	165	8.8	13.0	10.3
	AWD 18" tires	3,470	1,705	8 AT	4	175	8.2	12.5	9.7
	AWD 18" tires (with built-in cam)	3,470	1,705	8 AT	4	180	8.0	12.2	9.5
	AWD 19" tires	3,470	1,715	8 AT	5	183	7.9	12.0	9.3
3.5 LPI	17" tires	3,470	1,625	8 AT	5	166	6.8	10.0	8.0
	18" tires	3,470	1,670	8 AT	5	172	6.6	9.6	7.7
1.6 Turbo Hybrid	17" tires	1,598	1,630	6 AT	1	88	18.2	17.7	18.0
	17" tires (with built-in cam)	1,598	1,630	6 AT	1	91	17.6	17.7	17.6
	18" tires	1,598	1,650	6 AT	1	94	17.2	16.9	17.1
	18" tires (with built-in cam)	1,598	1,650	6 AT	1	96	16.9	16.6	16.8

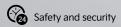
** Fuel economy figures correspond to standard mode. Actual figures may vary according to driving habits, vehicle load and maintenance, road conditions, and outside temperature.



Kia Connect is Kia's connected car service for wireless navigation updates, smartphone-based remote vehicle control, and emergency alerts for a safer and more convenient vehicle usage



Cool or heat the interior of the car



or roadside emergency (24/7, 365 days). maintenance appointments.



remotely in advance using a smartphone. center in the event of an airbag deployment diagnosis of breakdowns to scheduling of traffic information.



Emergency assistance through the Kia Connect One-stop service ranging from automatic Optimal route guidance using real-time



^{**} Kia Connect is the new name for UVO, Kia's connected car service. **For more information, visit Kia Connect's customer service center in Kakao Talk (search for "기아커넥트" through the search window and befriend).

^{**} Complimentary 5-year basic service and additional 5-year light service (SOS emergency dispatch, automatic notification of airbag deployment, monthly reports, traffic information).